

# PORTLAND HOUSING CENTER 2013 ANNUAL REPORT

#### WHAT WE DO

Help people become successful financially secure homeowners







#### HOW WE DO IT

- One-on-one guidance
- Multi-lingual, multicultural homebuyer education
- Fixed-rate mortgages
- Down-payment assistance programs

# People of all socio-economic status

# HOUSEHOLD COMPOSITION OF NEW HOMEOWNERS

OTHER HOUSEHOLDS

31

54

146 COUPLES

SINGLES

**161** FAMILIES

TYPICAL AGE: 34

# RACE/ETHNICITY OF NEW MINORITY HOMEOWNERS

4 AMERICAN INDIAN/ALASKAN NATIVE

9 NATIVE HAWAIIAN/ PACIFIC ISLANDERS

24 AFRICAN AMERICAN

46 ASIAN

54 HISPANIC

#### **HOMEOWNERS, SERVICES & CLASS TOTALS**

74 IDA SAVERS (PURCHASED 1ST HOME)

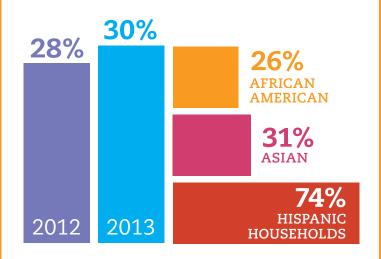
88 FIRST MORTGAGES MADE

471 NEW HOMEOWNERS

1.808 HOUSEHOLDS SERVED

\$17,997,090 TOTAL PHC INVESTMENT

#### **INCREASE IN MINORITY HOMEOWNERS**



## RACE/ETHNICITY OF MINORITY HOUSEHOLDS SERVED

16 OTHER

NATIVE HAWAIIAN/ PACIFIC ISLANDERS

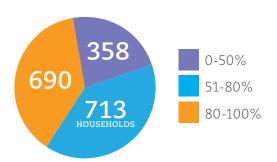
AMERICAN INDIAN/ ALASKAN NATIVE

130 ASIAN

201 AFRICAN AMERICAN

208 HISPANIC

# % OF MEDIAN FAMILY INCOME OF ALL HOUSEHOLDS SERVED



59% of all households served were low to moderate income (under 80% MFI)

MEDIAN HOUSEHOLD INCOME: \$41,000











In March, the Portland Housing Center became an enthusiastic partner in Home Matters™ an initiative to boost public awareness of the vital

in Home Matters™, an initiative to boost public awareness of the vital and essential benefits of home. Led by the National NeighborWorks® Association (to which we belong) and housing and community development organizations, lenders, policymakers, and other advocates, Home Matters™ will engage the public and policymakers in home-related initiatives; increase investments to ensure home becomes a reality for even more Americans; and celebrate the rich and long-lasting benefits of safe, stable, and secure homes.

The achievements of the Portland Housing Center and our customers are a testament to the value of home, especially the many benefits of homeownership. These include long-term wealth creation, stable housing costs, and greater community and civic involvement.

Our successes in the last fiscal year continued our 20-plus years of homeownership done right. In FY2013, 471 Portland Housing Center homebuyers purchased homes, an 11 percent increase over FY2012. Our client numbers increased significantly, as well: 1,808 customers utilized at least one Portland Housing Center service in FY2013, a 20 percent increase over FY2012.

Our commitment to reducing racial and ethnic disparities in homeownership continues to produce results: in comparison to FY2012, the number of Portland Housing Center Hispanic homeowners increased 74 percent; Asian homeowners, 31 percent; and African American homeowners, 26 percent.

Home has always been much more than a box adorned with windows and doors. So many of our individual and collective successes—as parents, engaged community members, dreamers and academic achievers, job and business creators—begin at home. We value your continued support of our work, because home matters.



Peg Malloy
Executive Director



#### **BOARD OF DIRECTORS**

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LÉ KING

#### HOMEOWNER BASICS TEAM

#### MICHELLE PUGGARANA

Director of Homeownership Programs

#### MELISSA LOCKE

rogram Assistant

#### **IRA BAILEY**

Homebuying Specialist

#### DANA INGRAM

HomeBuying Specialist

#### HUMBERTO CARLOS

ITZEL SPEHAR

#### IDA Coordinator

LENDING
HEIDI MARTIN, NMLS #282008

Lendina Manaaer

TERRY ITAMI

Loan Processor

